

# Objectives

- 1. Empower micro-entrepreneurs with digital skills:** Strengthen their knowledge of digital tools and management practices to improve competitiveness and adaptability in changing markets.
- 2. Promote innovation and sustainability:** Encourage micro-enterprises to rethink business models, integrate green and digital strategies, and adopt practices that ensure long-term resilience.
- 3. Develop accessible learning resources:** Create a multilingual MOOC (English, Bulgarian, Spanish), animated materials, and on-demand tools for trainers and learners, ensuring inclusivity and broad reach.
- 4. Implement a tiered certification system:** Introduce Basic, Advanced, and Expert levels aligned with the EU DigiComp Framework, validating skills and supporting professional growth.
- 5. Foster lasting cultural change in enterprises:** Embed digital transformation into everyday business culture, ensuring that micro-entrepreneurs apply learned strategies consistently.
- 6. Support VET providers with innovative curricula:** Equip vocational education and training institutions with modern methodologies that bridge academic research and entrepreneurial needs, ensuring relevance and impact.



## Contact us

<https://www.digielevate.eu/>



[Digi-Elevate Project](https://www.digielevate.eu/)



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## Project Brochure



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# Digital Empowerment For Micro- Entrepreneurs

DIGI-ELEVATE introduces a multilingual MOOC and innovative e-learning tools designed specifically for micro-entrepreneurs. By combining research, interactive resources, and pilot workshops, the project ensures practical, accessible training. Its tiered certification system validates skills at different levels, while dissemination through events and social media guarantees wide impact, fostering digital growth and sustainability across Europe.

DIGI-ELEVATE arises from the urgent need to equip micro-entrepreneurs with digital skills that boost competitiveness, innovation, and sustainability. By bridging vocational training with real business challenges, the project empowers small enterprises to adapt, grow, and thrive in Europe's rapidly evolving digital economy.

## Work Packages

- Work Package 1 - Project Management
- Work Package 2 - Research, Development & Material
- Work Package 3 - Elearning Tools & Piloting
- Work Package 4 - Communication, Dissemination and Exploitation



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